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### Introduction

The Rotteveel Bulb Co. is a supplier of Premium Dutch and Domestic Bulbs and Perennials. We have our own farms and packing facilities in Holland.

Your customers trust you for the best in bulbs & plants. So you need to know who you are buying from. The Rotteveel Bulb Co. is a family-owned company that goes back several generations. Bulbs are our business: we are still passionated about buying and shipping millions of Holland's best quality bulbs.

Order with complete confidence from The Rotteveel Bulb Co. Inc.: We select and ship only the finest quality bulbs and perennials. We pack them carefully to ensure that they arrive safely and at the best planting time or time requested.

Your order is important to us, and we want you, our customer, to be completely satisfied.

We proudly present our new Fall catalog.
A new year, a new start for gardening. In this catalog you will find a wide selection of flower bulbs. You will also find ample information about some of our individual varieties. We have a wide selection of bulbs for the retailer plus a program for the grower and landscaper.

We hope you will enjoy browsing through this catalog, with many new varieties.

Yours sincerely,

Ben van Egmond & Pete Rotteveel

(Ben Cell#: 484-340-7902) (Pete Cell#: 484-802-3904)







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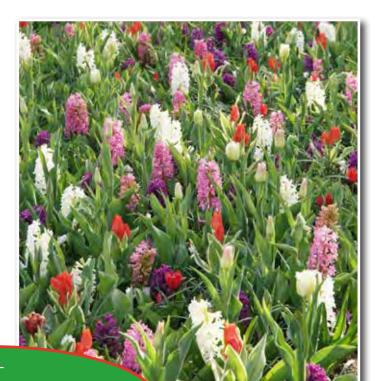
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**October Delivery** 

**Narcissus** 

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### Hyacinths

Hyacinths

Beautiful fragrant flowers for border, pots and bowls.
Our assortment includes the strongest varieties in every available color. We supply large bulbs which will give impressive flower spikes!

Bloom: March - Height: 10" - Plant: 5 per sq. ft. 50 bulbs per display box



Hyacinths are highly valued for their use in borders or beds. They bloom at the same time as Daffodils, Narcissi and some early varieties of Tulips and they blend perfectly in a combined landscaping arrangement.



Chicago



Blue Jacket



Hollyhock

Double



Gipsy Queen



Apricot Passion

Delft Blue

These 16/17 cm bulbs produce huge flower spikes. **Hyacinths** Hyacinths especially dislike "wet feet", so please make sure that they are planted in a nice spot with very well-drained soil. Some people may

experience an itchy reaction to hyacinth bulbs, so you may want to wear protective gardening gloves when handling them.













Sky Jacket

Violet Pearl

Splendid Cornelia

The Hyacinth is still a very classic flower. It is praised for its even and consistently shaped flowers, its outstanding and unusual colors, its pleasant fragrance and its ability to be forced to bloom indoors, more than three months prior to its normal outdoor flowering period. They bloom from early March through late March with an height of 10". There are 50 bulbs per display box including picture and labels with all the information needed and barcode.





Woodstock

Yellow Queen

### Tulips

Single Early

The earliest long stemmed Tulips to bloom. Excellent for landscaping in combination with Hyacinths and Daffodils. The egg-shaped flowers on sturdy stems will stand up straight even in severe early Spring weather.





One of the first Tulips

to bloom!





Flair



### Fosteriana

*Large and longlasting flowers* in striking colors on short stems. Suitable for rockgarden, containers, bed and borders.

From all Tulips, this strain is one of the earliest to bloom in the season.

They bloom in April through May and have an height of 16" to 20".





Fosteriana Tulips are developed from Tulips native to the mountains of central Asia.



Pink Emperor





White Emperor

Yellow Emperor

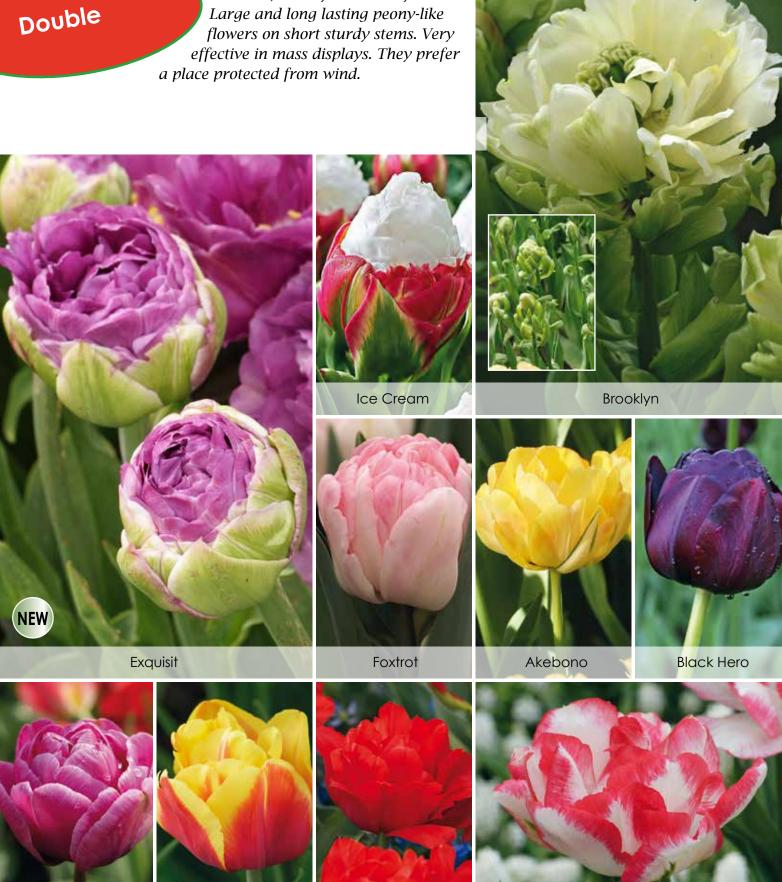
Red Emperor





Sweetheart

They are among the last of the Tulips to bloom, usually in late May. Large and long lasting peony-like flowers on short sturdy stems. Very



Abba

Cartouche

**Double Focus** 

Blue Diamond



Triumph

Angular shaped flowers on sturdy stems, which will stand up even in severe weather conditions.

Longlasting flowers, available in an





Triumph

Triumph Tulips are a result of crossings between Single Early and late flowering Tulips.

Perfect Tulips for beds and borders. The best type for forcing in pots.



tom Pouce



Rejoyce



Yellow Flight

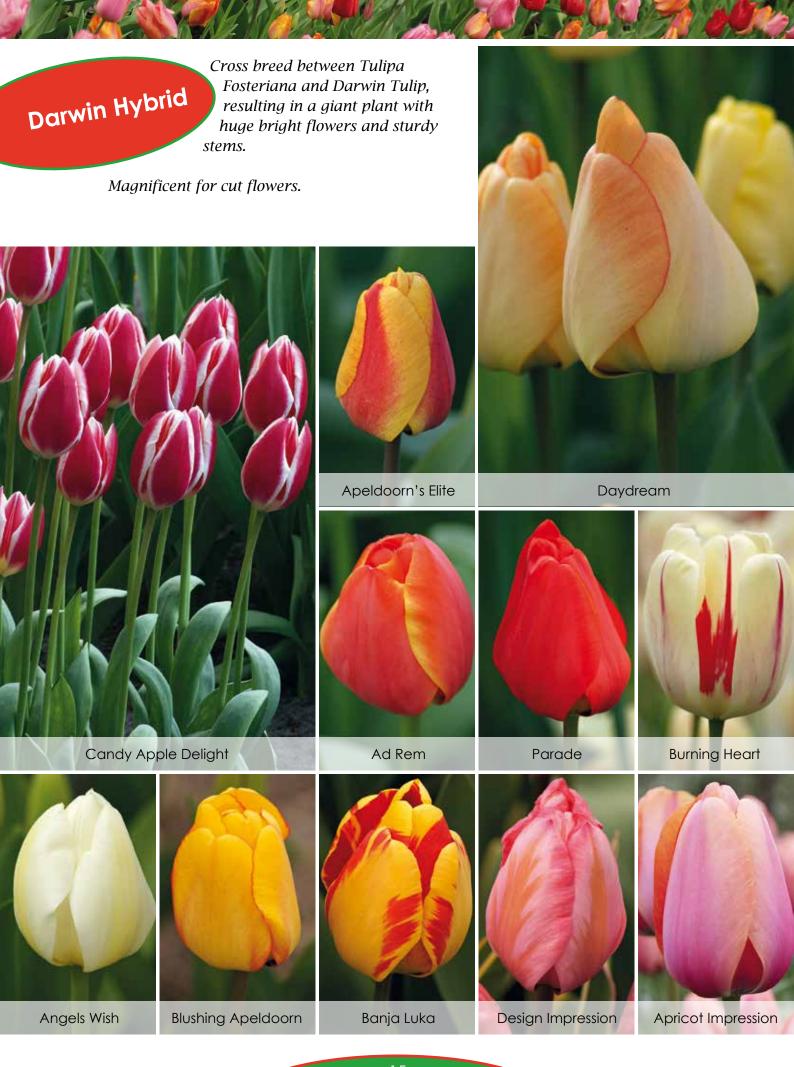
Wildhof





Passionale

Match



Darwin Hybrid

They flower right after the Botanical Tulips and are the best Tulips for perennializing.

They bloom from April through May and have an height of 22" to 26".



On a sunny day in late spring the flowers open up completely which give them the Lily-like look. They bloom in April through May and have an height of 20-26".



Silverstream



Ivory Floradale



Pink Impression





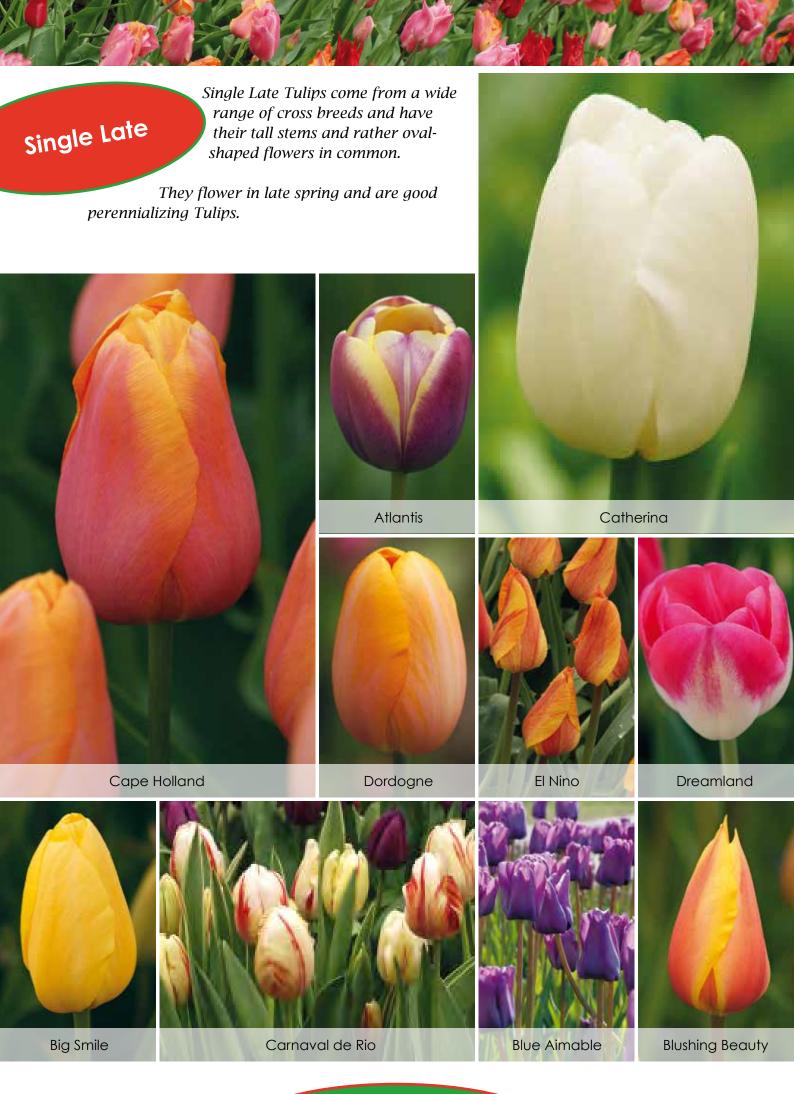
Red Impression



Oxford Wonder



Salmon Impression



Single Late

Also one of the best strains of Tulips for growing in southern states. They are ideal for beds and borders.

They bloom in April through May and have an height of 18" to 30".



Kingsblood

The tallest tulips. The large flowerheads on tall stems make them very impressive in mass displays. Popular for cut flowers.







Esther



Queen of Night



Renown



World Expression



La Courtine



Francoise



Rembrandt Mixed





### Tulips

Fringed

The delicately fringed flower petals make this type of tulip so special. Tall growing and late flowering. Use for cut flowers, beds and borders.

These lace-like flowers are very attractive and much in demand. They produce long lasting flowers on tall stems and make ideal cutflowers. They bloom in April through May and have an height of 22" to 28".



Elegant flowers with Every gardener adores the outward pointed pointshaped flowers of this unique Lilyflowering petals on tall stems. Tulip strain. On a sunny day in Make beautiful late spring the flowers open up completely which give them the Lilyearly perennials in like look. borders. Flowers They bloom in April through May and have an height of 20" to 26". **Ballerina** Claudia Burgundy Greenstar Elegant Lady Mariette Marylin











Parrot

Most unusual Tulips with large, irregularly shaped green-tipped petals.

*In full sun the flowers open almost* completely.











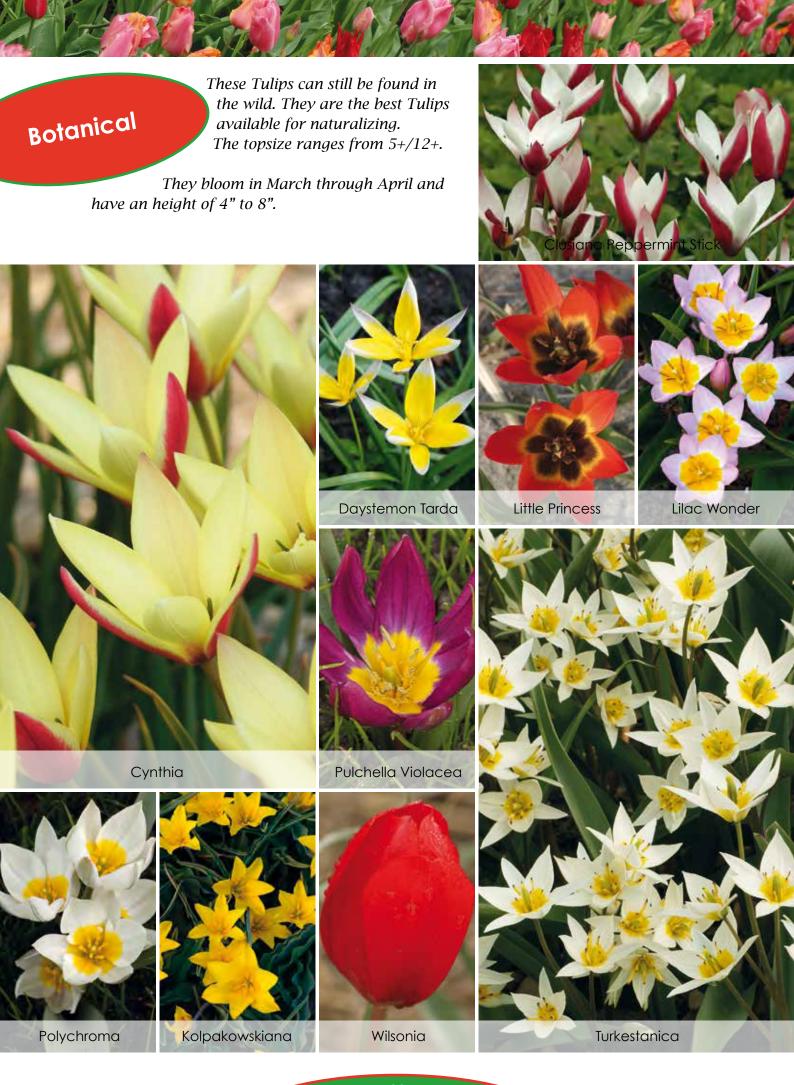












### Tulips

Flowering early spring, in large groups, can be left to naturalize and multiply to produce masses of flowers year after year. In full sun, the flowers open up like a waterlily. They have a height of 8" to 14".







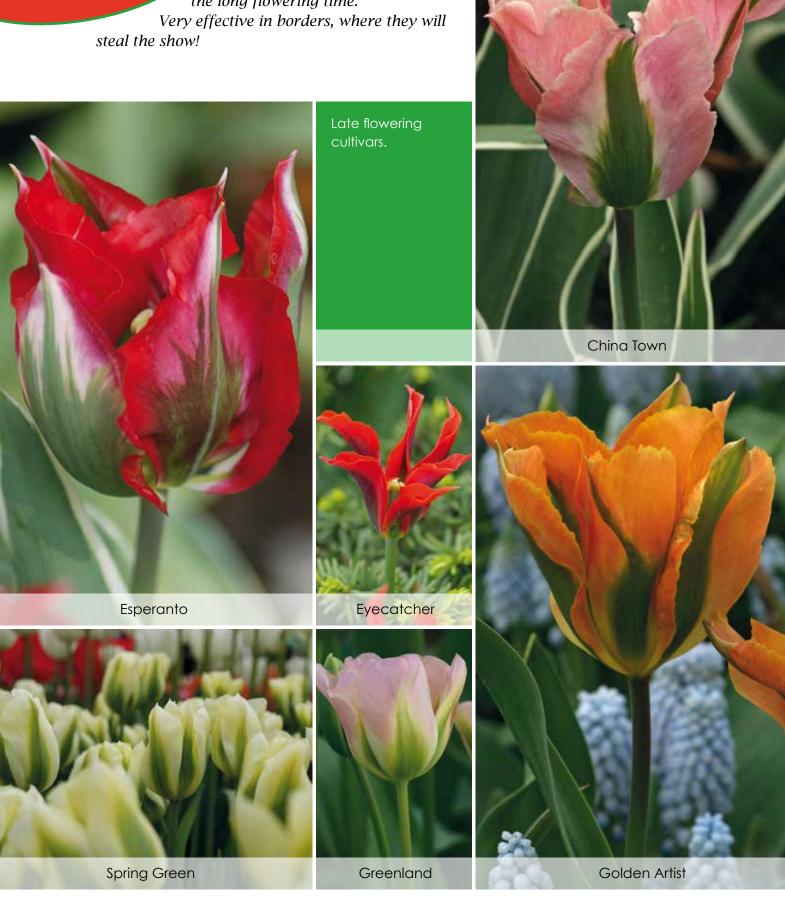


## Tulips

Viridifiora

Viridifiora

These Tulips have a color
combination, which makes them
completely different from all other
varieties. Another great asset is
the long flowering time.



### Daffodils

**Trumpet** 

These narcissus are called 'Daffodils' and are the most important group today. A large bulb can produce 2 to 3 flowers in yellow, white or bicolors.

They bloom in March through April and have an height of 14" to 18". There are 50 bulbs per display box.









**Dutch Master** 





**British Gamble** 









### Narcissus

Large Cupped

Large cupped Narcissus have the same size flowers as the Trumpet Narcissus. Only the size of the cup is smaller than a segment of the perianth but never smaller than one third.



March through April and have a height of 18" to 20".

They bloom in

50 bulbs per display



Not eaten by deer



**Ambergate** 



Flower Record

Carbineer



Barrett Browning

Curly

Large Cupped

They bloom in March through April and have an height of 18" to 20".

50 bulbs per display box.







Pink Charm

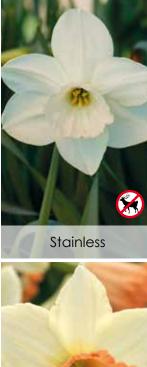
**Snow Frills** 



Modern Art







### Narcissus

This selection includes: Small

Cupped Narcissus, Poeticus

Narcissus (outstanding color
combinations), Poetaz Narcissus

(small flowers but
very fragrant and mostly multi-flowering)
and the Double Narcissus.

All these narcissus give an exclusive look to the garden.





They bloom in March through April and have an height of 14" to 20".

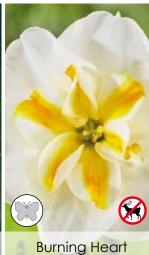
50 bulbs per display box.



Ara









Cassata











## Narcissus

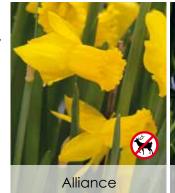
Various



### Rockgarden

These Narcissus are excellent for rockgardens, borders, beds, window boxes and for naturalizing. Most of them are multiflowering.

To increase the life span of the bulbs, you have to plant the Narcissus under trees so they receive the benefit of shade or partial shade.



















Jetfire

Yellow Ocean

**Dutch Lemon Drops** 

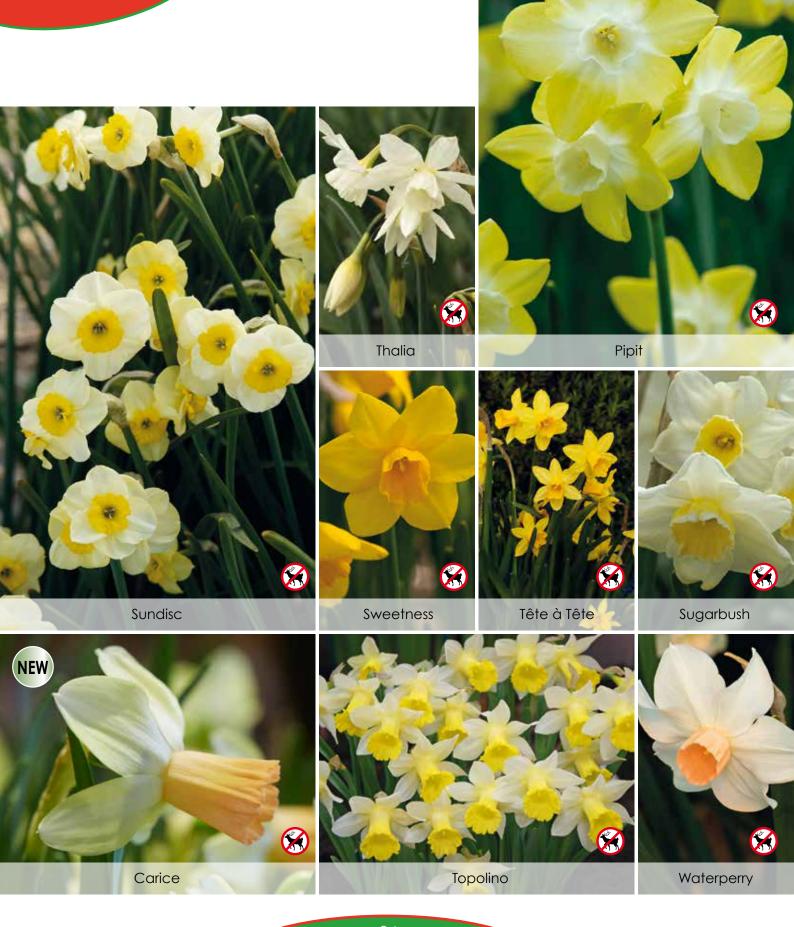






## Narcissus

Rockgarden



Indoor

The Paperwhites.

A must for your garden center! Paperwhites are the easiest flowers to grow indoors because they don't need a cold storage.

Paperwhites can be started anytime from November to late January.



Great bulbs for indoor growing.



Avalanche



Grand Soleil d'Or



Ehrlicheer



Omri

Not fragrant

Paperwhite Inbal

### Crocus

Regular

Jumbo size Crocuses. The first sign of spring! For borders or edging. They perform best in large groups. The colour range from white, yellow, and striped to light blue and deep purple.



They bloom in March through April and have an height of 4" to 6".

150 per display box.



Crocus Dark Blue





Crocus White





Crocus Striped



Crocus Yellow



**Dwarf** 

*These fragrant low-growing varieties* are very early blooming, flowering from February through early April. They multiply rapidly and are excellent for borders or rockgardens. Dwarf Iris are excellent for forcing (5 bulbs in a 4" pot).

They bloom in February through March.



Danfordiae

Iris Bucharica is a vigorous growing species with very glossy bright green leaves. The yellow flowers appear from the upper axils and are very fragrant.

A remarkable plant. Beautiful in containers, but can also be used in the rock garden.

150 per box.



Bucharica



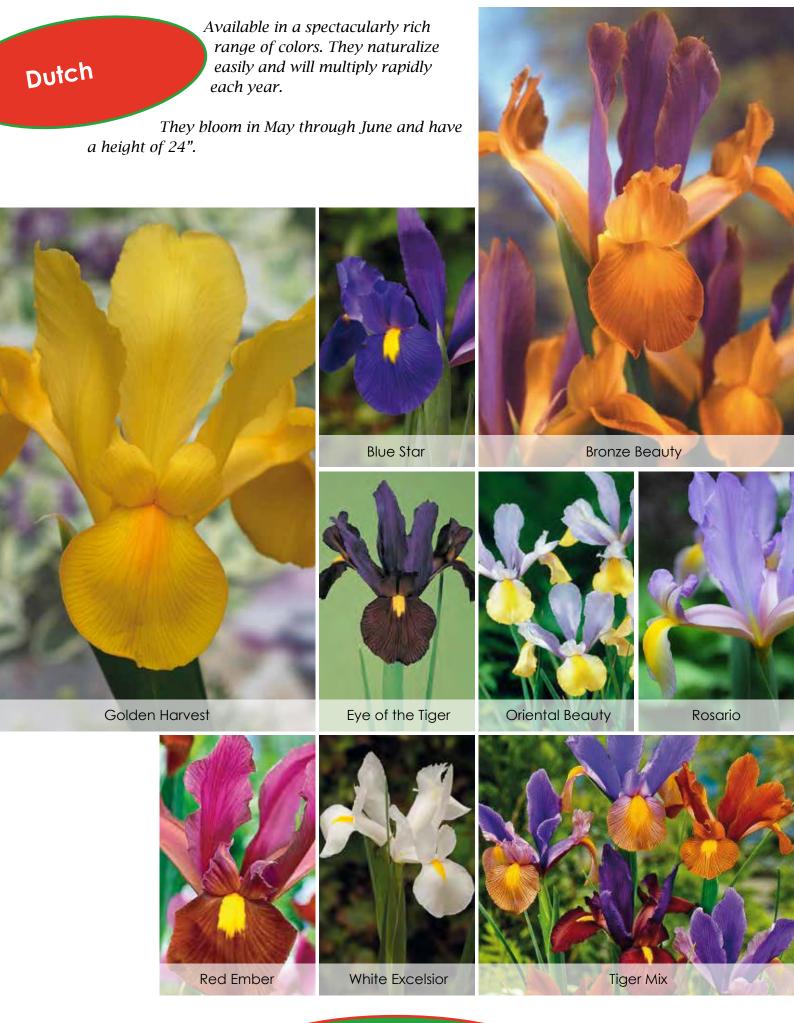
Reticulata Harmony



Reticulata Cantab



Katharine Hodgins



# Allium

Allium

Alliums offer a wide diversity of colour, height and blooming times. They will tolerate a poor garden soil; once established they will naturalize easily.

They make excellent cut flowers and they are also used as dried flowers.



The seed heads of the taller varieties dry well for dramatic flower arrangements if picked slightly unripe.

Deer resistant





Christophii 24"



Bulgaricum 36" Cowanii 24"



Azureum 24"





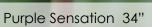
Globemaster 50-60"



Giganteum 48"













Moly 6-12"



Mount Everest 48"





Neapolitanum 50-60"

- 41 -

Ostrowskianum 10"

# Anemone

MILE

De Caen

Long lasting cutflower. Blooms May-June on 6"-12" stems. Hardy outside in the warmer climates. Plant in spring in the colder climates.

Blooms April- June. 150 per display box.



## Miscellaneous



# Miscellaneous

Miscellaneous





Leucojum Aestivum Gravety Giant



Fritillaria Persica



Cyclamen Album



Frit. Meleagris Mix



Colchicum Waterlily





# Miscellaneous

Miscellaneous



Turban Cuttercup

## Amaryllis

**Amaryllis** 

A must for your garden center. We can offer you the smaller Amaryllis in August. And in October we can offer you the Giant Amaryllis. These Giants are our special and they will be your best seller in the fall.

Amaryllis are very easy to grow indoors. We advise to plant the bulb in a 6-8" pot. You can use a normal potting soil line. The pot can be placed close to a window.





Water sparingly until the sprout is well out of the bulb. From then you can start watering regularly. Within 5/8 weeks your Amaryllis will be in full bloom. They have an height of 20" to 25". 5 per display box.



Prince Carnaval





Susan







## October Delivery



Paperwhite Ziva

Size 28/30 - 12 per box

2x Prince Carnaval, 4x Oscar

## **Wooden Display Crates (Bulk)**

For your promotional sales we recommend these authentic wooden crates filled with extra-large bulk flowerbulbs. The lid of the case includes a colorful poster and can be placed upright after opening.

Variety	Quantity	Size	Variety	Quantity	Size
Tulips			Amaryllis		
Ad Rem	250	14/+	Giant Red	25	34/+
Foxtrot	250	12/+			
Queen of Night	250	12/+	Narcissus		
Blue Aimable	250	12/+		0.50	15/17
Pink Impression	250	14/+	Ice Follies	250	15/17
Red Impression	250	14/+	Dutch Master	250	15/17
Apricot Impression	250	14/+	Dutch Master	400	12/14
Catherina	250		Narcissus Mixed	250	15/17
		14/+	Narcissus Mixed	400	12/14
Yellow Flight	250	12/+	Mount Hood	250	15/17
Darwin Hybrid Mixed	250	12/+	Pink Charm	250	15/17
Darwin Giant Pink	300	16/+			
Darwin Giant Red	300	16/+	Replete	250	15/17
Darwin Giant Yellow	300	16/+	Jetfire	500	12/14
		•	Tête à Tête	500	12/14
			Paperwhite Ziva	350	15/16
Muscari					
Armeniacum	500	9/10	Allium		
			Purple Sensation	250	12/14



Globemaster

50

20/22

### **Prepacked Specials**

Packed in linnen bags with supersized picture headers.



Variety	Quantity	Size	Variety	Quantity	Size
Hyacinths			Tulips		
Hyacinth Mixed	20x15	14/15	Darwin Red	5x100	12/+
			Darwin Red	10x50	12/+
Narcissus			Darwin Yellow	5x100	12/+
Dutch Master	5x50	12/14	Darwin Yellow	10x50	12/+
Dutch Master	5x25	15/17	Darwin Pink	5x100	12/+
Narcissus Mixed	5x50	12/14	Darwin Pink	10x50	12/+
Rockgarden Mixed	10x50	12/14	Darwin White	5x100	12/+
Mount Hood	5x25	15/17	Darwin White	10x50	12/+
Ice Follies	5x25	15/17	Darwin Purple	5x100	12/+
Tête à Tête	5x100	12/14	Darwin Purple	10x50	12/+
			Darwin Apricot	5x100	12/+
			Darwin Apricot	10x50	12/+
			Pastel Mixed	15x25	12/+

### **Our Promotion Material**

Our packaging is designed for easy, attention getting displays. Each bin contains a color picture with planting instructions. We point out to consumers that they shouldn't wait to buy. The message is clear: now is the time to plant flower bulbs. Do it now or you'll be too late. The emphasis on this message is something new to the promotional materials.

### Why choosing for our display?

**Sturdy stacking system**: The wooden cases are easy stackable like a pyramid. **Barcoded info labe**l: All information for every specific variety is listed on these labels.

**Point of selling**: Our cases are specially designed to give your display an eyecatching appearance.

**Recycling of crates**: The crates are so strong that they can be used multiple times and also for other retailing purposes.

**Posters**: Every crate includes a laminated poster.

On the back of each wooden case, the words 'SOLD OUT' are printed, so customers can see you are out of that item.



## **Prepacked Mixes**

Tulip Mix: 25 bulbs
Hyacinth Mix: 20 bulbs
Tulip & Crocus Mix: 10x Tulip - 30x Crocus
Tulip & Grape Hyacinths: 10x Tulip - 20x Grape Hyacinths

10 bags per unit



## **Our bestselling Prepacked Collections**

For your convenience, our most popular prepacked bulbs are available in collection bags.

Variety	Quantity	Size	Variety	Quantity	Size
Prepacked Hyacinths			Prepacked Darwin Hybrid Tulips		
Blue Jacket	8x5	16/17	Ad Rem	8x10	12/+
Carnegie	8x5	16/17	Parade	8x10	12/+
Jan Bos	8x5	16/17	Golden Parade	8x10	12/+
Pink Pearl	8x5	16/17	Pink Impression	8x10	12/+
Sky Jacket	8x5	16/17	Banja Luka	8x10	12/+
Splendid Cornelia	8x5	16/17	Silverstream	8x10	12/+
Yellow Queen	8x5	16/17	Red Impression	8x10	12/+
Miss Saigon	8x5	16/17	Daydream	8x10	12/+
Apricot Passion	8x5	16/17			
		Prepacked Single Tulips			
Prepacked Double Tulips			Atlantis	8x10	12/+
Foxtrot	8x10	12/+	Queen of Night	8x10	12/+
Blue Diamond	8x10	12/+	Cahterina	8x10	12/+
Abba	8x10	12/+	Mrs. Scheepers	8x10	12/+
Monte Carlo	8x10	12/+	Shirley	8x10	12/+
Black Hero	8x10	12/+	Blue Aimable	8x10	12/+
Ice Cream	8x10	12/+	Kingsblood	8x10	12/+
Normandie	8x10	12/+	Renown	8x10	12/+
			La Courtine	8x10	12/+
Prepacked Triumph Tulips			Blushing Girl	8x10	12/+
Negrita	8x10	12/+			
Blueberry Ripple	8x10	12/+	Prepacked Bund	chflowering	Tulips
Kees Nelis	8x10	12/+	Pr. Fuselier	8x10	12/+
Wildhof	8x10	12/+	Wonder Club	8x10	12/+
Oscar	8x10	12/+	Fiery Club	8x10	12/+
Lydia	8x10	12/+	Toronto	8x10	12/+
Yellow Flight	8x10	12/+			
Apricot Beauty	8x10	12/+	Prepacked Lilyflowering Tulips		
Candy Prince	8x10	12/+	Mariette	8x10	12/+
Carnaval de Rio	8x10	12/+	Red Shine	8x10	12/+
			West Point	8x10	12/+
			White Triumphator	8x10	12/+
			Claudia	8x10	12/+

## **Our bestselling Prepacked Collections**

Variety	Quantity	Size	Variety	Quantity	Size
Prepacked Parrot Tulips			Prepacked Miniature Tulips		
Blue Parrot	8x10	12/+	Clusiana Peppermint Stick	8x10	6/+
Apricot Parrot	8x10	12/+	Little Princess	8x10	6/+
Estella Rijnveld	8x10	12/+			
Red Parrot	8x10	12/+	<b>Prepacked Narciss</b>	US	
Black Parrot	8x10	12/+	Dutch Master	8x5	15/17
			Mount Hood	8x5	15/17
Prepacked Fosteriana Tulips			Attraction	8x5	15/17
Orange Emperor	8x10	12/+	Ice Follies	8x5	15/17
Red Emperor	8x10	12/+	Salome	8x5	15/17
White Emperor	8x10	12/+	Ambergate	8x5	15/17
Yellow Emperor	8x10	12/+	Pink Charm	8x5	15/17
Flaming Emperor	8x10	12/+	Barrett Browning	8x5	15/17
			Geranium	8x5	15/17
Prepacked Kaufmanniana Tulips			Flowerdrift	8x5	15/17
Showwinner	8x10	12/+	Replete	8x5	15/17
Stresa	8x10	12/+	Tahiti	8x5	15/17
Red Riding Hood	8x10	12/+	Orangery	8x5	15/17
Plaisir	8x10	12/+	Cheerfulness	8x5	15/17
			Jetfire	8x10	12/14
Prepacked Viridiflora Tulips			Tête à Tête	8x10	12/14
Spring Green	8x10	12/+	Minnow	8x10	12/14
Chinatown	8x10	12/+	Thalia	8x5	14/16
Golden Artist	8x10	12/+	Paperwhite Ziva	8x5	15/16
			Sorbet	8x5	15/17
Prepacked Crocuses			Mallee	8x5	15/17
Crocus Dark Blue	8x25	9/10	Drangeland Missall	010 0 0 1 1 0	
Crocus White	8x25	9/10	Prepacked Miscello		
Crochus Striped	8x25	9/10	Allium Mixed	10x100	4/+
Crocus Yellow	8x25	9/10	Anemone blanda Mixed	10x40	5/+
Crocus Mixed	5x40	9/10	Eranthis Hyemalis	10x25	4/+
Crocus Specie Mixed	10x100	5/6	Galanthus Nivalis	15x15	6/7
Crocus Sativus	8x25	9/10	Dutch Iris Mixed	10x40	8/9
			Muscari Armeniacum	5x40	9/10
			Allium Globemaster	10x1	24/+
			Fritillaria Rubra	10x1	20/+
			Fritillaria Lutea	10x1	20/+

### **Our Quality**

At Rotteveel Bulb Co., we work with the world's best flower bulb growers and are committed providing our customers with only the highest quality flower bulbs. We personally visit our growers to ensure continued quality of production, careful handling and efficient distribution. We also select differentiated varieties that are specifically bred for cut flower and pot use.

## As a distributor of premium quality flower bulbs, Rotteveel Bulb Co. provides:

- Topsize flower bulbs that are healthy, quality selected and hand inspected by the Dutch and US Department of Agriculture, in order to meet the highest requirements for blooming purposes.
- Varieties that are specifically bred for small, medium and large pot production as well as for cut flower, landscape and garden use.
- A fresh, young product that is from cultivated stock.
- Cultural guidelines that are updated regularly by the most concerted flower bulb research program in the world and further augmented by information from a customer base of growers around the globe.











1892 Hyacinth fields





1917 John Rotteveel 1938 Greenhouse forcing tulip bulbs



1950 Inspection of the bulbs by the USDA



1957 Facking flowerbulbs





1957 Bulbs were packed in wooden crates 1967 The crates are shipped by 'The Black Falcon'





1954 Rotteveel bulk fields



1956 Checking out the tulip fields



1963 Harvesting time!

### History of the Rotteveel Bulb Co



2009 Loading bulbs in recfer containers



2009 Shipping in temperature controlled reefer containers



2009 Reefer containers ready for sailing!



1995 Pete J. Rotteveel's packing facilities







2009 Our bulbfields



2009 The annual Spring Flowerbulb Parade



2009 Keukenhof Gardons, Lisse Holland





### **US Address:**

Rotteveel Bulb Co. C/o Western Overseas Co. 65 Roosevelt Avenue - Suite 205 Valley Stream, NY 11581

Phone US: 516 823 1500 Fax US: 516 823 1515

E-mail Ben: ben@pjrbulb.com Cell phone: 484 340 7902

### **Holland Address:**

Rotteveel Bulb Co. Frank van Borselenlaan 15 P.O. Box 60 2215 ZH Voorhout, The Netherlands

Phone Holland: 011 31 252 230431 Fax Holland: 011 31 252 216714 E-mail Pete: pete@pjrbulb.com

Cell phone: 484 802 3904